



**Sponsor for category**

**Applied since 01/12/2015**

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VietNamNet JSC.,

Hanoi: 4th Floor, C'land Building, 156 Xa Dan II St., Dong Da Dist. – Tel: 024 37 727 988

HCM City: 4th Floor, TF Building, 408 Dien Bien Phu St., Ward 11, Dist. 19 – Tel: 028 38 180 436

# SPONSOR FOR CATEGORY ON VIETNAMNET.VN

## 1. Sponsor for Box: Weather – Gold price – Currency

- Sponsor's logo:
  - + is placed in Box: Weather-Gold price-Currency, displayed on every pages of Vietnamnet.vn
  - + Logo dimensions: 160x36
- Gold price/Currency information of Sponsor is included in "Gold price" or "Currency" ad slot
  - Notes: "Gold price" ad slot can contain up to 03 information of 03 sponsors. "Currency" ad slot can contain up to 01 information of 01 sponsor.
- 02 sponsors are maximum
- Price: **45,000,000 VND/month /sponsor**



## 2. Sponsor for Category:

- Price: **100,000,000 VND/month**
- Benefits:
  - + Sponsor's logo is placed on the category title bar, appears on sponsored category and every article pages in that category.
  - + Sponsor will have 02 PR articles in Top 6<sup>th</sup> of sponsored category, published simultaneously in "Mới nóng" (Hot news) section on that category
  - + Sponsor will be given 01 "Article Banner 2" displayed in 1 week

❖ Demo for display position of "Sponsor logo"

