

VIETNAMNET JSC.,

RATE CARD 2017

PR Solution 

Live Q&A

LIVE Q&A ON VIETNAMNET

- Cost of sponsoring a Live Q&A: 90,000,000VND
- Detail benefits for sponsor:

No	Contents	Time	Details
1	An article introduces the topic, brand name and the urgency of the event, receives questions from audiences	03-07 days before the day of the event (based on sponsor's requirements)	The first PR article: Published on Top stories section on VietNamNet Homepage (co-published on Top 3 of suitable Cate) during 2 hours, then stored on an appropriate Sub-cate
2	An article introduces the event published on Homepage (adding more details from the first PR article)	Half of day before the day of the event	The second PR article: Published on Top stories section on VietNamNet Homepage (co-published on Top 3 of suitable Cate) during 2 hours, then stored on an appropriate Sub-cate
3	Center expand banner links to the introduction article	During 03 days until the day of the event	Center banner 980x50 expands into 980x 480
4	An article reports and summarizes the event	On the day the event is taking place	The third PR article: Published on Top stories section on VietNamNet Homepage (co-published on Top 3 of suitable Cate) during 2 hours, then stored on an appropriate Sub-cate

LIVE Q&A ON 2SAO / TINTUONLINE

- Cost of sponsoring a Live Q&A: 50,000,000VND
- Detail benefits for sponsor:

No	Contents	Time	Details
1	An article introduces the topic, brand name and the urgency of the event, receives questions from audiences	03-07 days before the day of the event (based on sponsor's requirements)	The first PR article: Published on Top 1 of Hot News section on 2Sao Homepage during 2 hours, then stored on an appropriate sub-cate
2	An article introduces the event published on Homepage (adds more details from the first PR article)	Half of day before the day of the event	The second PR article: Published on Top 1 of Hot News section on 2Sao Homepage during 2 hours, then stored on an appropriate sub-cate
3	Top banner links to the introduction article	During 03 days until the day of the event	Top banner 980x90px
4	An article reports and summarizes the event	On the day the event is taking place	The third PR article: Published on Top 1 of Hot News section on 2Sao Homepage during 2 hours, then stored on an appropriate sub-cate