

VIETNAMNET JSC.,

RATE CARD 2017



Social Media

RATES CHARGE FOR POSTING ON FANPAGE

Group	Type	Fanpage Vietnamnet.vn	Fanpage Đời sống	Fanpage Đỉnh	Fanpage 2Sao.vn	Fanpage Thính	Fanpage Tin tức online
1	Fanpage Post Link (1 post)	2,000,000	1,000,000	1,000,000	2,000,000	1,000,000	1,000,00
2	Fanpage Post Photos/Album (maximum 20 photos)	3,000,000	2,000,000	2,000,000	3,000,000	2,000,000	2,000,00
3	Fanpage Post Video	5,000,000	3,000,000	3,000,000	5,000,000	3,000,000	3,000,00
4	Fanpage Share (re-share of customer's post)	5,000,000	3,000,000	3,000,000	5,000,000	3,000,000	3,000,00
5	Livestream maximum 2 hours (performed by customer, VNN only posts on fanpage)	20,000,000	10,000,00	10,000,00	20,000,00	10,000,00	10,000,00

NOTES

- Contents posted on fanpage are included caption (maximum 100 characters, with hashtags if required)
- The cost of producing Livestream show will be charged separately, depending on the time of deployment
- For articles mentions more than 01 brand name owned by different person/organizations: From the second brand mentioned, charged 20% additional publishing fee per brand
- Price is not included VAT 10%

Fanpage	Link
Vietnamnet.vn	https://www.facebook.com/vietnamnet.vn/
Đời sống	https://www.facebook.com/doisongvnn/
Đỉnh	https://www.facebook.com/dinh.vietnamnet/
2Sao.vn	https://www.facebook.com/2sao.vietnamnet.vn/
Thính	https://www.facebook.com/caothuthathinh/
Tin tức online	https://www.facebook.com/tintuonlinevnn/